Secrets of the NEW Elevator Pitch

with CHRIS WESTFALL

WHAT OTHERS ARE SAYING

“A critical resource to help you create breakthrough communication when it matters most.”
– Carol Roth, FOX NEWS commentator and best-selling author of The Entrepreneur Equation

“Here’s a guy who knows his message! There’s nothing more important than a great elevator pitch, and Chris understands and demonstrates the best of the best. Saddle up and take the ride!”
– Jeffrey Hayzlett, best-selling author of The Mirror Test and Running the Gauntlet

“Dynamic is the word that comes to mind... each time the audience is riveted...”
– J. O’Connor, WJHW Consultants

“I have met few people who can inspire the way that Chris Westfall can.”
– Daniel Newman, author of The Millennial CEO and Chief Executive Officer, EOS Cloud

“An unassuming but fearless presentation style that includes a unique ability to transfer his extensive business knowledge easily and professionally to any level...”
– Dennis McTighe, former Senior Vice President, Sony Corporation, VP National Accounts, LG Electronics

“A unique and brilliant approach to successful communication.”
– Joel Zeff, nationally recognized speaker and author of Make the Right Choice

WHOEVER TELLS THE BEST STORY, WINS

Chris Westfall is the national elevator pitch champion, and the author of The NEW Elevator Pitch. He has appeared on CNN, ABC-NEWS, NBC-TV, and in The New York Post. He’s coached clients on Dragon’s Den, and helped secure multi-million dollar revenues, opportunities and investments for a variety of organizations. Serving as a coach and consultant, he’s worked with Cisco, RE/MAX, Unilever, HP, and dozens of other Fortune 1000 companies. An award-winning MBA instructor at a top-20 business school, he is a sought-after expert on marketing, branding and leadership—with a coaching practice that spans four continents. His keynote, Secrets of the NEW Elevator Pitch, helps companies to create a story that’s captivating and concise, when the stakes are highest.

BE INFLUENTIAL
Engage — Persuade — Transform
AND MAKE YOUR MESSAGE MATTER

CHANGE YOUR STORY, CHANGE YOUR RESULTS

The NEW Elevator Pitch is more than just a two-minute speech—it’s a method of influential communication for the digital age. You’ve got more ways than ever to connect—but, are you really making real connections? When it’s time to stand and deliver, you’ve got to have a story that sells. What would it mean to you, to know that you could influence the people that matter most? Discover the insights of the National Elevator Pitch Champion, and watch what happens when you change your story.

http://westfallonline.com

What’s YOUR Story?
The stories we tell teach others how to treat us, how to pay us, how to promote us, and more. Whether online or in person, it's all about influence. From Big Four accounting firms to non-profits, from technology to trucking, organizations turn to Chris Westfall for a fresh look at a new conversation—a conversation that makes your most important person say, “Tell me more...” For your customers, your team, and your organization, you deserve the best message, if you want the best results. For more information, visit the website or check out these important URLs:

- YouTube Channel: [http://www.youtube.com/westfallonline](http://www.youtube.com/westfallonline)
- Linkedin: [http://www.linkedin.com/in/westfallonline](http://www.linkedin.com/in/westfallonline)
- Book: [http://thenewelevatorpitch.com](http://thenewelevatorpitch.com)

**COMMON GROUND...UNCOMMON RESULTS**

IS YOUR STORY...POWERFUL AND COMPELLING?

Whether you tweet it or tell it, your story has to be strong, or it's lost in all the noise. When it's time to get down to business, it's time to talk. And, not just “chit chat”—when the stakes are high, your message has to be concise, clear and compelling. Companies and organizations have used these strategies to cut through the distractions and change the conversation. What could happen within your organization—or your career—if you understood the process of influence and persuasion? How would that impact your revenues, your team, your customers...and your results?

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**Keynotes & Seminars**

**Individual & Team Coaching**

**Investment Pitches & More**

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**How can we help you?**

**LET’S CONNECT!**

**SET UP A 30 MINUTE CONSULTATION**


For more information: [http://westfallonline.com](http://westfallonline.com)

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**What’s Your Story?**

CONNECT | ENGAGE | PERSUADE